

#NULshapingthefuture

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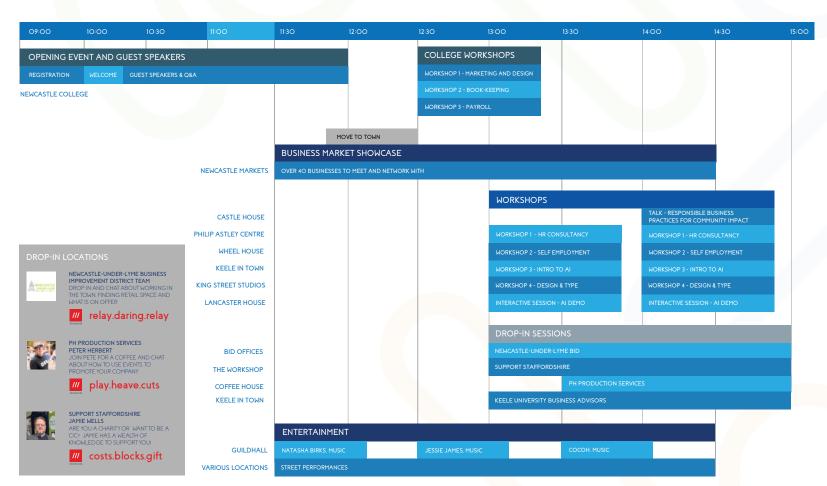




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ENTREPRENEURS DAY | MONDAY 10TH MARCH 2025



GUEST SPEAKERS



KEYNOTE SPEAKER KEITH BRYMER JONES



GUEST SPEAKER

AND CREATES CERAMICS FOR TOP RETAILERS. CHRIS DANIELS

FOUNDER OF CYBERKILN. CHRIS AIMS TO INSPIRE LOCAL REVITALISATION BY SHARING CREATIVE TECHNOLOGY KNOWLEDGE AND PROVIDING INDUSTRY OPPORTUNITIES.



HOST

HANNAH AULT DL

MANAGING DIRECTOR OF VALENTINE CLAYS & LOVECLAY BOARD MEMBER OF STAFFORDSHIRE CHAMBERS OF COMMERCE. PRESIDENT OF CERAMICS UK. AND CHAIR OF WE

ARE STAFFORDSHIRE

COLLEGE WORKSHOPS

WORKSHOP 1

MARKETING AND DESIGN NSCG GUEST LECTURER

WORKSHOP 2 BOOK-KEEPING NSCG GUEST LECTURER

WORKSHOP 3

NSCG GUEST LECTURER

WORKSHOPS



STAFFORDSHIRE CHAMBER OF COMMERCE IMPACT

RESPONSIBLE BUSINESS PRACTICES FOR COMMUNITY

PROVIDING PRACTICAL INSIGHTS AND STRATEGIES FOR IMPLEMENTING RESPONSIBLE BUSINESS PRACTICES



HR CONSULTING

HELPING ORGANISATIONS HR SUPPORT BY MAXIMISING EMPLOYEE PRODUCTIVITY FOR BUSINESS GROWTH.



SELE EMPLOYMENT AWARNESS

WORKSHOP 2 A SOCIAL ENTERPRISE DELIVERING COACHING TO **BUSINESS ENTERPRISE** SCHEME THOSE WHO WISH TO START THEIR OWN BUSINESS.

MORKSHOP 3 RICHARD WOOD

INTRODUCTION TO AL

RICHARD WOOD IS THE FOUNDER OF ROCKETEER ACADEMY. WHERE HE SPECIALISES IN UNLOCKING BUSINESS GROWTH AND INTEGRATING AI SOLUTIONS

NEWCASTLE COLLEGE

INTRODUCTION TO TEXT AND IMAGE PRINCIPLES. TO HELP YOU CREATE STRIKING AND COMMUNICATIVE

CONTENT PRODUCTS.

KEELE IN TOWN EVENT HUB



WHAT IS ON OFFER

DROP IN BUSINESS ADVISORS FROM KEELE UNIVERSITY

















INNOVATION EXPO. DAY | TUESDAY 11TH MARCH 2025



KEYNOTE SPEAKER



JOHN STRAW INVESTOR, ADVISOR

PANFILISTS



GORDON MOLE CEO. NEWCASTLE-UNDER-LYME BOROUGH COUNCIL



RACHEL LAVER
CEO. STAFFORDSHIRE CHAMBERS
OF COMMERCE



PROF. NICK O' DONOVAN KEELE UNIVERSITY



MIKAEL SANDBERG CHAIRMAN, VX FIBER



DR. COLIN RIGBY KEELE UNIVERSITY



Check in and get settled with breakfast and refreshments before exploring 3O exhibitor stands highlighting innovative local businesses to build valuable relationships with like-minded individuals, potential partners, and businesses.

09:45

Our first panel looks at the UK's Modern Industry Strategy where our panellists will be Gordon Mole (CEO. Newcastle-under-Lyme Borough Council). Rachel Laver (CEO. Staffordshire Chambers of Commerce). and Professor Nick O'Donovan (Keele University). with an opportunity to ask local leaders questions about local government reform and devolution issues.

11:15

Our second exciting panel will be about Future Technology with panellists **Mikael** Sandberg (Chairman, VX Fiber). Dr. Colin Rigby (Keele University), and keynote speaker **John Straw**, a leading speaker on disruptive innovation and disruptive technology. John talks brilliantly about the five pillars of disruptive innovation - Al. Internet of Things. 3D printing, augmented reality and advanced robotics - in a style which is easy to understand and awe-inspiring. John is a digital veteran with 33 years in IT and marketing and four technology startups to his name.

12:15 - NETWORKING LUCH

Networking Lunch will be served - all delegates and exhibitors welcome.

13:00 - EVENT CLOSE



WHERE TO FIND US ON DAY 2

/// riders.drive.rods

DON' T FORGET TO REGISTER YOUR VEHICLE WHEN YOU BOOK YOUR TICKETS!

DIRECTIONS TO PARKING AT KEELE UNIVERSITY CAN BE FOUND ON OUR WEBSITE

upgrading.shaped.track













DENISE COATES

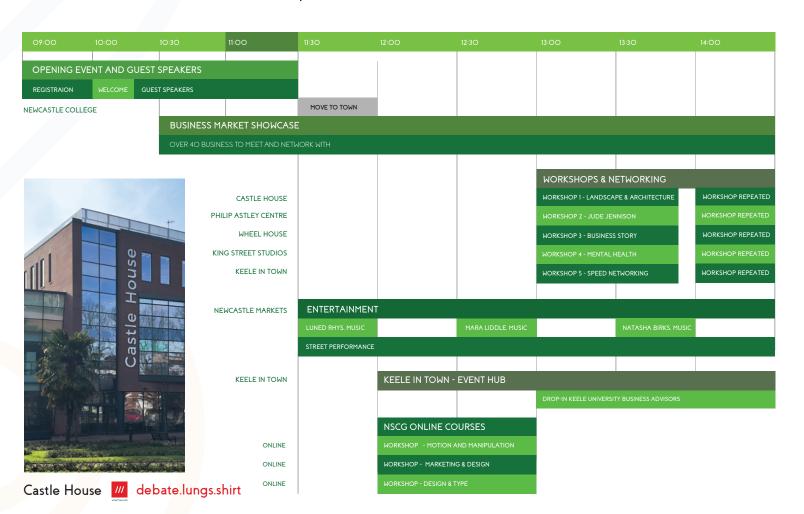
KEELE ST5 5NS

HOME FARM DRIVE

FOUNDATION BUILDING



BUSINESS NETWORK DAY | WEDNESDAY 12TH MARCH 2O25



GUEST SPEAKERS



GUEST SPEAKERS

ROB FISHER STRATEGI SOLUTIONS

ROB FISHER IS THE CEO AT STRATEGI SOLUTIONS. A CONSULTANCY FIRM IN NEWCASTLE-UNDER-LYME. HE SPECIALISES IN HUMAN RESOURCES AND HELPS BUSINESSES NAVIGATE THE EVOLVING RECRUITMENT LANDSCAPE WITH STRATEGIC HR SOLUTIONS.



KEYNOTE SPEAKER

ANDY SPINOZA

AUTHOR OF 'MANCHESTER UNSPUN' THANKS TO HIS ROLES IN POP. PROPERTY AND

POLITICS. ANDY EXPLAINS HOW THEIR UNIQUE INTERACTION BUILT THE FOUNDATIONS OF THE NEW MANCHESTER.

WORKSHOPS & NETWORKING



LANDSCAPE & ARCHITECTURE ALLISON WALTERS

AW SCAPE

HEAR ALLISON'S BUSINESS STORY AND HOW SHE IS CREATING A WORLD WHERE EVERYONE CAN BREATHE



WORKSHOP 2 JUDE JENNISON **BUSINESS STORY**

LEADERS BY NATURE

HEAR HOW A HERD OF HORSES CAN REVEAL YOUR DEFAULT PATTERNS OF NONVERBAL LEADERSHIP & TEAM BEHAVIOUR



WORKSHOP 3 **BUSINESS STORY** KATE JERVIS

PURE CLEAN BIOHAZARD
LEARN ABOUT KATES BUSINESS JOURNEY AND HOW NETWORKING PLAYED A KEY ROLE



WORKSHOP 4 MENTAL HEATH

LEWIS HACKNEY THE STALWART GROUP

CO-FOUNDER OF THE STALWART GROUP AND HOST OF THE TRUUMAN PODCAST, SHARES HIS DEEPLY PERSONAL JOURNEY OF OVERCOMING SUICIDAL THOUGHTS AND REDISCOVERING PURPOSE THROUGH ENTREPRENEURSHIP



WORKSHOP 5 SPEED NETWORKING

STAFFORDSHIRE CHAMBER OF COMMERCE

NETWORKING MAKE 40 NEW BUSINESS CONTACTS IN JUST 1 HOUR



WHAT IS ON OFFER

DROP IN LOCATION FOR INFORMATION LOCATION FOR MEETINGS AND CAFE DROP IN BUSINESS ADVISORS FROM KEELE UNIVERSITY

NSCG ONLINE WORKSHOPS



ONLINE COURSES

WHAT IS ON OFFER

WORKSHOP - MOTION AND MANIPULATION WORKSHOP - MARKETING & DESIGN WORKSHOP - DESIGN & TYPE

REGISTER VIA THE NSCG WEBSITE FOR ONLINE ACCESS

















WOMEN IN BUSINESS DAY | THURSDAY 13TH MARCH 2O25



GUEST SPEAKERS



WENDY DEAN STRATEGI SOLUTIONS

Wendy Dean is the CEO of Strategi Solutions, a business consultancy focused on delivering results, and has been recognized for her contributions to women in business and her innovative approach.

MEET YOUR HOST SONYA FARRALL

Sonya Farrall is the founder and creative director of BabaBaboon coluk, a platform for community. business, and charity news



13:00 PM PANEL DISCUSSION

13:30 PM **NETWORKING**

Take some time to connect with the speakers, panelists and fellow attendees over refreshments at King Street Studios



EMMA BONFIGLIO KEELE UNIVERSITY

Emma Bonfiglio is a Partnership Development Manager at Keele University bridging the gap between academia and industry, fostering collaborations that drive research. funding, and business growth



ALLISON WALTERS AWSCAPE LTD

How to go from being employed by someone else, to taking a chance on your own, running your own business successfully, and then making the leap to employing someone.





King Street Studios /// rush.minus.brands















OPEN DOOR BUSINESS DAY FRIDAY 14TH MARCH 2025

Today. many businesses will welcome attendees to their premises for guided tours of offices. facilities. and production areas. These tours will also highlight current job openings and provide an opportunity for businesses to connect with potential candidates.

This is also an excellent chance for businesses to showcase their organisation as a supplier, recruiter, or marketer. To participate, businesses must register to be an Open Door Business on the Friday of the festival.

As an Open Door Business, you have the wonderful opportunity to invite people into your space, allowing them to truly experience your brand. This openness not only helps increase brand awareness but also enables you to build meaningful community relationships with your neighbours, vendors, and potential partners.

FOR AN UP-TO-DATE LIST OF VENUES TAKING PART. VISIT THE MAIN WEBSITE

BUSINESS MARKET SHOWCASE MONDAY 11TH & WEDNESDAY 14TH

Join the local businesses on The Stones. showcasing their products and services at the Newcastle Markets. Enjoy a vibrant atmosphere with musical performances throughout the afternoon on both Monday and Wednesday during the Festival. Don't miss out on this exciting community event.







Market Showcase



herb.onion.runner



If you need help during the festival, don't hesitate to visit the main event hub at Keele in Town, marked with the festival symbol on the map















